

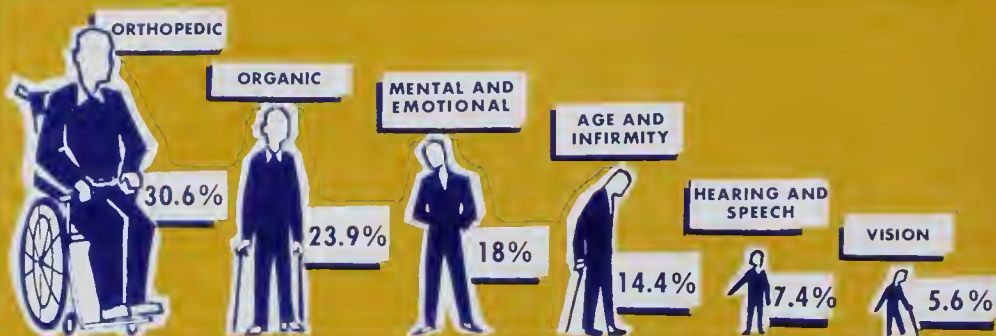
AMERICAN FOUNDATION FOR THE BLIND
LIBRARY

GROWING TOGETHER

A REPORT OF GOODWILL INDUSTRIES
OF AMERICA, INC. FOR 1957

1957

PERCENTAGES OF HANDICAPS OF PEOPLE SERVED BY ALL GOODWILL INDUSTRIES



HIGHLIGHTS OF **LOCAL** GROWTH OF 121 GOODWILL INDUSTRIES

Goodwill Industries, together, served over 30,300 handicapped men and women with training, employment and rehabilitation services in 1957.

All Goodwill Industries paid a total of over \$19,000,000 in wages and salaries, of which \$16,200,000 was in apprenticeship wages to handicapped workers.

Workers paid over \$1,750,000 in income and social security taxes. The earned income of all Goodwill Industries through the sale of reconditioned articles and contract work approximated \$28,000,000.

Gifts, grants, fees and other unearned income amounted to about another \$3,000,000.

Including branches, stores and collection centers, Goodwill Industries served in at least 462 cities in the United States.

Two of eight Goodwill Industries in Canada and one in Mexico City were affiliated with Goodwill Industries of America, Inc.

Nearly five million homes contributed clothing and household articles.

Over half a million youths, Boy Scouts, Girl Scouts, Camp Fire Girls, School children, Sunday School classes and others, helped collect materials.

Over 200 business firms supplied contract work amounting to \$1,500,000 to provide employment for handicapped people in more than 50 Goodwill Industries.

Assets of Goodwill Industries, principally in buildings and equipment, totaled about \$27,500,000.

In a three year period ending in 1957 Goodwill Industries had received a total of \$855,193 in government vocational rehabilitation grants.

Professional rehabilitation services, including work evaluation, guidance, therapy and health services, expanded in 1957.

SERVICES RENDERED BY NATIONAL OFFICE
GOODWILL INDUSTRIES OF AMERICA, INC.



HIGHLIGHTS OF **NATIONAL** GROWTH OF GOODWILL INDUSTRIES OF AMERICA, INC.

Significant by 1957 was the fact that coincident with the expanded national program beginning in 1954, the rate of growth of local Goodwill Industries has averaged nearly 15 percent annually.

The achievements and services of Goodwill Industries of America, Inc. increased the stature, prestige and strength of all Goodwill Industries.

The national office maintained important relationships with other national organizations and groups.

Goodwill Industries earned the plaudits of Americon leaders in government, business and labor.

The national office assisted in the establishment of one new Goodwill Industries in 1957 and was helping four other organizing efforts.

Five seminars or conference workshops were conducted during the year. A Delegate Assembly also was held.

Executives were placed in 20 Goodwill Industries and reorganization and survey services were provided for 9 Goodwill Industries.

National attention to Goodwill Industries was secured on at least 25 network radio and television programs, in one major and 16 other magazines and in other media.

A wide variety of promotional materials supplied by the national office helped increase donations of materials.

Field services helped individual Goodwill Industries and provided for a basis of study and research.

An interchange of information and ideas conducted by the national office helped promote better service and greater results.

The national office helped local Goodwill Industries secure grants and other funds.

THE NATIONAL STAFF REPORTS

WITH AN INTRODUCTION BY PERCY J. TREVETHAN

Executive Vice President, Goodwill Industries of America, Inc.

The services of Goodwill Industries are best understood when seen in a local setting. Yet, national perspective and experience furnish the area of reference in which both local and national organizations grow.



"Growing together" is more than a happy phrase. It has been a motivating dynamic which has expanded the program and service of Goodwill Industries.

In 1957 more handicapped people were better served in Goodwill Industries than ever before, and some of the dreams of the early pioneers of our program have been exceeded in reality because we have dared to work together.

By 1957, also, the national Goodwill Industries program was achieving many of the goals which earlier leaders had long visualized and anticipated.

The statement of the services of your national office which are detailed on succeeding pages sets forth a reporting of growth and suggests a pattern for reaching new horizons of service challenged by new days ahead.

GOODWILL INDUSTRIES OF AMERICA, INC.

Consolidated Operating Statement January 1 — December 31, 1957

RECEIPTS

Membership Dues	\$123,583
Interest	3,541
Donations	4,776
Sale of Supplies	30,351
Scholarships	11,365
Delegate Assembly	12,001

TOTAL \$185,618

EXPENSES

Salaries, Wages and Retirement Services	\$ 66,079
Travel	12,340
Office Expense and Equipment	25,011
Volunteer Service Travel and Meetings	16,921
Delegate Assembly	22,787
Promotion	30,519
Scholarship Grants	11,248

TOTAL \$184,905

SUBJECT TO AUDIT. AUDITED REPORTS AVAILABLE UPON REQUEST.

THE NATIONAL PROGRAM CONTRIBUTED . . .

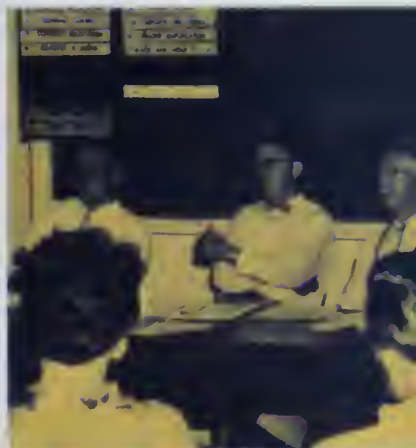
TO ORGANIZATIONAL STRENGTH . . .

A national program to maintain and increase the stature of Goodwill Industries as the world's largest network of rehabilitation workshops for all types of handicapped people is important to every Goodwill Industries. The national organization also provides solidarity through association of both individuals and organizations. Its value is growing in a corresponding relationship with the increasing public interest and concern in rehabilitation for handicapped people.



INCREASED RESOURCES . . .

Prominent among the over-all values of the program of Goodwill Industries of America, Inc. is its contribution to operational growth. It is significant that the earned income of all Goodwill Industries has increased at a rate of over 15 per cent per year since 1954, following the beginning of expansion of the national program. This rate of growth had been averaging 9 percent in the three previous years.



AND NEW GOODWILL INDUSTRIES

The establishment of new Goodwill Industries under national auspices benefits all Goodwill Industries by making the organization stronger and more nation-wide. New Goodwill Industries development in 1957 included the launching of the Goodwill Industries of Mississippi in Jackson, the chartering of Goodwill Industries in Nashville, Tenn. and Wichita, Kansas, and organizational work in Parkersburg, West Virginia, Madison, Wisconsin and Honolulu, Hawaii.



Goodwill Industries of America, Inc. E

NATIONAL PRESTIGE



President Dwight D. Eisenhower received Mrs. Genevieve Farris, national Goodwill Worker of 1957, and Richard A. Nelson, President of Goodwill Industries of America, Inc. at the White House during Goodwill Week in May. He also said in a formal Goodwill Week statement:

"During National Goodwill Week it is a privilege to salute the public and private efforts of our citizens as they seek to restore their handicapped and disabled neighbors to lives of dignity and self-sufficiency.

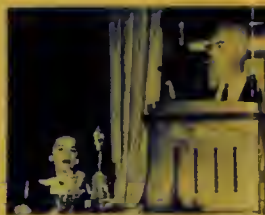
"As one of the most active private agencies engaged in this enterprise, Goodwill Industries has grown steadily in effective service. By providing useful and productive work for handicapped men and women, by training them in other rehabilitative services, and directing them toward full and satisfying employment, Goodwill Industries add strength and spirit to the national community.

"Best wishes for your continued growth and progress."

NATIONAL RECOGNITION

A Goodwill Industries luncheon in May 1957 brought together American leaders as well as the opportunity to recognize the service of Goodwill Industries.

Philip M. Talbott, President of the U.S. Chamber of Commerce of the U.S. can lend the heartiest support to the type of service provided by Goodwill Industries because it is based on the standards of the free enterprise system.



A statement of George Meany, President of the AFL-CIO, declared the accomplishments of the Goodwill Industries in providing rehabilitation and employment for the handicapped, which is admired by the AFL-CIO.

Vice President Richard Nixon's message: "The Goodwill Industries' rehabilitation program . . . in which the American people have taken part . . . This is the American way and one which I am happy to support."

Elevated Goodwill Industries in 1957

COGNITION

National Awards Dinner brought recognition from all as provided opportunity for service of others.

President of the Chamber of Commerce, S., said: "The business-est kind of endorsement performed by Goodwill Industries is a welfare service pattern and within the spirit of the program."



George Meany, President of the AFL-CIO, said: "The objectives and the Goodwill Industries program, training and employment of the handicapped have long been a part of the AFL-CIO."

Richard A. Nixon said in a speech: "Goodwill Industries have a position which we may all take pride in. It is a way of doing things which we are happy to endorse."

NATIONAL STATURE

Goodwill Industries of America, Inc. intensified its efforts during 1957 to develop mutual cooperation and respect with other national organizations. Among federal agencies, the national organization worked closely with the Office of Vocational Rehabilitation, the Wage and Hour Division of the Department of Labor, the President's Committee on Employment of the Physically Handicapped and Congressional committees.

The Executive Vice President served as a member of the Wage and Hour Advisory Committee on Sheltered Workshops, the Executive Committee of the President's Committee and on the Board of Directors of the National Rehabilitation Association. Goodwill Industries of America, Inc. also maintained affiliation with major national health and welfare associations.

Further evidence of the stature of Goodwill Industries among national organizations was the selection during 1957 of the national Executive Vice President as chairman of a National Institute on the Role of Workshops in Rehabilitation to take place in April of 1958.



The National Program Helped Goodwill

CONFERENCES AND WORKSHOPS



A major service program of Goodwill Industries of America, Inc. to local Goodwill Industries during 1957 was the series of seminars, workshops and conferences.

A Wage and Hour Conference was held in February. A week-long Executive Seminar was attended by sixteen executives during March. Over 50 persons, representing 36 Goodwill Industries attended a Personnel Management Conference in Kansas City March 25-27.

FIELD SERVICES



Among services rendered by the national office to individual Goodwill Industries were assistance on the securing of funds, placement of executives, executive recruiting and training, surveys, manuals, assistance on, and participation in, local events and field visits.

Counsel on the presentation of applications for federal financial grants as well as direct assistance on such grants in Washington con-

GROUP BENEFITS



A wide variety of group benefits was made possible by Goodwill Industries of America, Inc. during 1957.

Among such new benefits was the development of a group life insurance program for all workers in Goodwill Industries. By the end of 1957 this program had covered 2,278 people in 27 Goodwill Industries in the amount of \$2,657,500. Other group insurance programs on vehicles and boilers were under study.

Industries Provide Greater Service

In cooperation with the Office of Vocational Rehabilitation, a week-long Short Course in Industrial Sub-Contracts was conducted in New York September 16-21 with 20 executives or contract supervisors attending. A Professional Workers Conference held in Washington November 11-13 attracted an attendance of over 50 people.

The biennial Delegate Assembly of Goodwill Industries of America, Inc. which took place in Denver, June 23-27 was not only significant for its series of skill-shops on management, public relations, services, operations and women's auxiliary programs but also for its inspirational qualities and business progress.

Among the major steps taken at the Delegate Assembly was increase in the national dues rate to make possible an expanded national program with increased services in the future.

tributed to the securing of more than \$855,193 for individual Goodwill Industries in the three year period ending in 1957.

Of major importance in the cases of 20 Goodwill Industries during 1957 was the assistance of the national office in the placement of an executive director. Such placements were necessary as a result of retirement or resignation. Goodwill Industries of America, Inc. is engaged in a year-around recruiting and training program.

The number of visits by a member of the national staff for counsel, participation in local events or cooperation on program developments totaled at least 159 during 1957. Of the appearances, at least 50 were made by the Executive Vice President. Comprehensive surveys were done for seven Goodwill Industries.

Discounts on the purchase of various articles used by Goodwill Industries were made possible through the national office. Among items available at discounts were trucks, sewing machines, laundry equipment, laundry soaps, office supplies and lighting equipment.

A steady flow of pertinent information was provided to all Goodwill Industries during the year through personal and written communications, manuals, special reports, the weekly Executives News Letter, the monthly Public Relations Letter, the monthly Across the Board, monthly statistical reports and other materials.

The national office was also responsible for a regional program through which executives served as regional leaders to call meetings and interchange ideas.

Plans for expansion of the regional service program and recruiting and training service were in process by the end of the year.

National Public Relations Stimulated Growth

WITH NATIONAL ATTENTION

Goodwill Industries received extensive recognition and attention from national media of information. One of the country's leading women's magazines, MCCALL'S, had an article about Goodwill Industries in its July issue which produced the largest response ever recorded for any national magazine attention. Also during the year, a series of feature articles in 16 church magazines was concluded.

National news and feature services gave substantial attention to Goodwill Industries, especially in connection with the Goodwill Worker of 1957 and the White House visit.

Some of the network radio and television programs which gave attention to Goodwill Industries included such programs as Home, House Party, Lawrence Welk Show, Today, Matinee Theater, Jimmy Wakely Show, Arthur Godfrey, It Could Be You, Amos and Andy, Ted Malone Show, Dragnet and others.

WITH PROMOTION MATERIALS

Promotional aids for local use constituted a major national service. The principal item made available early in 1957 was a new 14½ minute color, sound motion picture, "A Chance," a dramatic story done by professional actors and narrated by movie and television star, Gene Raymond. A total of 70 prints of the film were purchased at cost price by 50 Goodwill Industries.

Other aids included a 20-second June Havoc television spot, a documentary one-minute television spot and a Goodwill Worker television spot, six different television slides, two personality radio transcription discs with statements by a total of 15 well known personalities, written radio spots, posters, car cards, bumper strips, billboards, leaflets, special Goodwill Week materials, public relations kits, press releases and awards.

1957 NATIONAL GOODWILL AWARDS

MRS. DWIGHT D. EISENHOWER *for her interest in and friendship for Goodwill Industries with nation-wide influence.*

THE HON. CHARLES E. POTTER *for his championship of programs for handicapped people as a member of the U.S. Senate.*

MR. GENE RAYMOND *for his contribution to Goodwill Industries as narrator of the motion picture, "A Chance."*

MRS. GENEVIEVE FARRIS, *National Goodwill Worker of 1957, selected for outstanding achievement over a handicap.*

The National Council of Auxiliaries to Goodwill Industries Reports Progress



Officers of the National Council of Auxiliaries to Goodwill Industries of America, shown above, are front row left to right, Mrs. Ralph D. Kinney, Member at Large, Mrs. George Leonetti, Recording Secretary, Mrs. Richard J. Buerth, Treasurer, and Mrs. Carl A. Harris, Member at Large, and back row Mrs. Edward B. Sullivan, First Vice President, Mrs. Richard W. Krotz, President, and Mrs. Charles W. Grover, Second Vice President. Mrs. Charles Wegner, Member-at-Large, not present.

The woman power of the auxiliaries to Goodwill Industries was again directed in 1957 toward the specific purpose of providing supplementary services to the Goodwill Industries program. Approximately 30,000 women of 82 auxiliaries make up a country-wide volunteer service network, woven together by the National Council of Auxiliaries.

Auxiliary members have been an increasingly effective force in building enthusiasm and support. Challenged by their theme, "Making others aware because we care," they have made a vigorous effort to cultivate and promote community understanding and cooperation. They have given generously of their own time, money and materials. They have sponsored benefits, open houses, clothing drives, Goodwill bag distributions and membership drives.

More than \$200,000 was earned or contributed by these volunteer groups for the support of Goodwill Industries programs. These funds provided equipment such as elevators, sewing machines and station wagons; they made possible such facilities as chapel, cafeteria and recreation room furnishings or they provided for entertainment, special gifts, blood banks or recreational opportunities. In some cases funds were supplied to hire professional workers to meet special needs.

In addition to the contributions made to individual Goodwill Industries, many of the auxiliaries which hold membership in the National Council have shared in the Council's project of supporting the national training program. Through their gifts, the National Council was able to fulfill its annual pledge of \$1,000 for this national work.

The auxiliaries to Goodwill Industries and their National Council stand firmly behind the Goodwill Industries program and shall continue to direct their efforts toward vigorous, consistent, planned growth.



DIRECTORY OF 121 AUTONOMOUS

CITY	EXECUTIVE	ADDRESS
• Aberdeen, Wash.	Mrs. Inez Campbell	822 East Heran Street
Akron, Ohio	Kenneth L. Dawning	36 S. College Street
Albuquerque, N. Mex.	William B. Parrott	1119 Edith St., S.E.
Ashtabula, Ohio	Howard R. Dunlavy	621 Morton Drive
Atlanta, Ga.	Warren M. Banto	388 Edgewood Ave., N.E.
• Baltimore, Md.	Jahn W. Payne	201 S. Broadway
Battle Creek, Mich.	Robert M. Forren	373 W. Michigan Ave.
Birmingham, Ala.	Howard A. Sandlin, Acting	1715 Avenue F (Ensley)
Boston, Mass.	Henry E. Helms	85 Shawmut Avenue
Bridgeport, Conn.	Joseph E. Pauliat	786 Main Street
Brooklyn, N. Y.	Wm. Milligan Park	1024 Fulton Street
Buffalo, N. Y.	Nathaniel S. Norton	153 N. Division Street
• Camden, N. J.	James D. Fraser	420 South 5th Street
Condon, Ohio	J. Lewis Marshall	713 E. Tuscorawas St.
Charleston W. Va.	Alexander J. Wough	628 Kanawha Blvd., E.
Charlotte, N. C.	A. Grant Whitney	308 East Fifth Street
Chattanooga, Tenn.	Claude W. Whitehead	1429 Market Street
Chicago, Ill.	William Rogolio	1500 W. Monroe Street
Cincinnati, Ohio	Bryce W. Nichols	300 West Court Street
Cleveland, Ohio	Rudolph Stefanka	930 E. 70th Street
Columbus, Ohio	George Marey Evons	1331 Edgehill Road
Corpus Christi, Tex.	Arthur E. Scott, Jr.	323 North Staples St.
Council Bluffs, Iowa	Judson T. Perkins	213 S. Main Street
• Dallas, Tex.	Gerald L. Clare	2511 Elm Street
Dayton, Ohio	Lee H. Lacey	201 W. Fifth Street
Denver, Colo.	Walter C. Laague	3003 Arapahoe Street
Des Moines, Iowa	Ted Grab, Jr.	325 E. Fifth Street
Detroit, Mich.	Harold H. McKinnan	6522 Brush Street
Duluth, Minn.	Ervid M. Clemons	1732 W. Superior Street
• El Paso, Tex.	Jahn H. Langley	5301 El Paso Drive
Erie, Pa.	Clarence E. Chamberlain	1117 Peach Street
Evansville, Ind.	A. B. Ginn	930 Division St.
• Flint, Mich.	Charles E. Raadhouse	610 S. Dexter Street
Fort Wayne, Ind.	Louis R. Veale	112 E. Columbia Street
Fort Worth, Tex.	Stephen G. Youngblood	665 South Main Street
• Gory, Ind.	Len Smith	1224 Broadway
Grand Junction, Colo.	Edwin H. Laague	1020 S. Fifth Street
• Hagerstown, Md.	Harvey E. Kettering, 2nd	223 N. Prospect Street
Hammond, Ind.	C. Burt Mannett	34 State Street
Harrisburg, Pa.	J. Clyde Ziegler	41 North 13th Street
Houston, Tex.	Mrs. Dorothy Rice Ewell	515 Smith Street
• Indianapolis, Ind.	Howard G. Lytle	215 South Senate Ave.
• Jackson, Mich.	Amos B. Baqart	120 E. Washington Street
Jackson, Miss.	Douglas W. Hackett	113 S. State St.
Jacksonville, Fla.	Kenneth A. Brown	6 N. Newman Street
Jersey City, N. J.	Jahn Hadley	574 Jersey Avenue
• Kalamazoo, Mich.	Jahn E. Haskins	530 W. Kalamazoo Ave.
Kansas City, Mo.	J. Everett McCluhan	1817 Campbell Street
• Lexington, Ky.	Mrs. Charles S. Robinson	216 N. Limestone Street
Lincoln, Neb.	John P. Gedwill	1717 "O" Street
Little Rock, Ark.	Mrs. Robert F. McKee	1201 West 7th Street
Long Beach, Calif.	Walter L. Cose	457 Golden Avenue
Lorain, Ohio	Mrs. Marjorie W. Wright	1442-44 Broadway
Los Angeles, Calif.	Frank G. Flegal	342 San Fernando Road
Louisville, Ky.	Edmund Redman	214 South 8th Street
Lowell, Mass.	Miss Adelene Assaly, Acting	99 Willie Street
• Memphis, Tenn.	Marvin L. McPherson	94 N. Second Street
Mexico City, D. F., Mex.	Octavia Ferreira	Calzada Mexico, Tacuba 398
Milwaukee, Wis.	Charles Priest, Acting	2102 W. Pierce Street
Minneapolis, Minn.	George H. Angell	413-417 South 3rd Street
Mobile, Ala.	Clyde C. Carter	1252 Springhill Avenue
Muskegon, Mich.	Clyde E. Bedwell	794 Pine Street
Muskogee, Okla.	Milton S. Lundquist	130 S. Second Street
• Nashua, N. H.	Mrs. Lillian R. Nash	15 Chestnut Street
Nashville, Tenn.	Mr. Harold Seligman (Pres.)	1003 Nashville Trust Bldg.

GOODWILL INDUSTRIES

CITY	EXECUTIVE	ADDRESS
New Albany Ind	Mrs Howard Foster	319 State Street
New Haven Conn	Harold J Mahew	238 State Street
New Orleans La	Herman S Jones Jr	1108 N Rampart Street
New York N Y	Edward E Rhattigan	123 East 124th Street
Norfolk Va	L Eugene Adair	316 Bank Street
• Oak and Calif	James G Bett	212 Ninth Street
Oklahoma City Okla	Floyd R Nicholson	410 S W 3rd Street
Omaha Neb	Leland C Whipp	1013 North 16th Street
• Palikersburg W Va	William S Beckwith (Pres.)	P.O. Box 1582
Peoria Ill	Charles Davis	512 14 S W Adams Street
Philadelphia Pa	Roger P Davis	1705 W Allegheny Ave
Phoenix Ariz	A Leonard Kralh	910 E Sherman Street
Pittsburgh Pa	K Franklin Canaway	2801 Liberty Avenue
Pittsfield Mass	Richard L Swanson	92 Columbus Avenue
Port Huron Mich	Vernon L Schwaninger	2326 Cannors Street
Portland Me	Mrs Elizabeth M Gerry	80-82 Union Street
Portland Ore	Marian C Smith	512 S E Mill Street
Pueblo Colo	Robert J Morauski	130 S Union Avenue
• Richmond Va	Mrs Amy A Guy	1903 E Marshall Street
Roanoke Va	Lewis F Owenshire	3125 Salem Turnpike N.W
Rockford Ill	Harold J Goodwin, Sr	631 Cedar Street
• Sacramento Calif	Jay W Rathbun	707 Que Street
St Cloud Minn	Dan Martin, Acting	21 Fifth Avenue, South
St Louis Mo	Roger E French	4140 Forest Park Blvd
St Paul Minn	Charles E Wegner	509 Sibley Street
St Petersburg Fla	Robert C Adair	114 Second Street, South
San Antonio Tex	George B Walker	3822 Pleasanton Road
San Bernardino Calif	Harold Francis	899 West Third Street
San Diego Calif	Myron Insko	402 Fifth Avenue
San Francisco Calif	Kenneth G Foster	980-986 Howard Street
San Jose Calif	David D Blair	46 Race Street
Santa Ana Calif	Gaylard M Hicks	2702 W Fifth Street
Santa Cruz Calif	Lewis G Menzemer	204 Union Street
Scranton Pa	Leland O Friedenburg	334 Penn Avenue
Seattle Wash	Warner A Paul	1400 Lane Street
Shreveport La	Lawrence A Shirley	1916 Texas Avenue
Sioux City Iowa	John P Hantla	312 South Wall Street
South Bend Ind	Vernon K Hazzard	316 S Chapin Street
Spokane Wash	C Robert Burdick	130 East Third Avenue
Springfield Ill	G Russell Humerickhouse	812-814 E Washington St
Springfield Mass	Ernest E Lent, Jr.	139 Lyman Street
Springfield Mass	Goodwill Industries	139 Lyman Street
Stockton Calif	Trade School, Inc	730 East Market Street
• Tacoma Wash	William T Methvin	2356 South Tacoma Avenue
Terre Haute Ind	William W Campbell	122-126 N Fifth Street
Toledo Ohio	Theodore Grab, Sr	601 Cherry Street
Tulsa Okla	Edward M Brewer	24 North Main Street
• Victoria B.C. Canada	Lloyd D Burris	560 Yates Street
• Waco Texas	Mrs O. H Lamont	120 North 4th Street
Washington D.C.	Everton O Dibb	1229 20th Street, N.W
Wichita Kansas	W Harold Snape	1411 N Broadway
Wilmington Del	W F Cashion (Pres.)	214-216 Walnut Street
Windsor Ont. Canada	J Carlyle Simmons	101 Pitt Street, East
Winston Salem N.C.	H. E Gignac	727 East Fifth Street
• Youngstown Ohio	James D Hartman	330 E Boardman Street
• Zanesville Ohio	W Arnold Loudon	108 Main Street
	William E Bland	

CANADIAN GOODWILL INDUSTRIES

Hamilton Ont., Canada, Amity Association of Hamilton, Mr. Peter Ross, General Manager, 79 John Street, South

London Ont. Canada, Goodwill Industries, 350 Lyle Street

Ottawa Ont. Canada, Ottawa Neighborhood Services, Mr. Harold M. Mayfield, General Manager, 987 Wellington Street

Sarnia Ont. Canada, Goodwill Industries, Mrs. Minnie Past, Superintendent, 163 N. Victoria Street

Toronto, Ont. Canada, Society for Crippled Civilians, Mr. B. E. Parks, Managing Director, 91-97 Jarvis St

Vancouver, B.C. Canada, Goodwill Industries Association (Registered), Mr. George Chester, Managing Director, 6414 Fraser Ave. (Zone 15)

Victoria B.C. Canada, Goodwill Enterprises for the Handicapped of Victoria, Mrs. O. H. Lamont, General Manager, 560 Yates Street

Windsor Ont. Canada, Goodwill Industries, Mr. H. E. Gignac, Administrator, 101 Pitt Street, E

Winnipeg, Manitoba, Can., Canadian Goodwill Industries, Lt., Mr. T. Allen Craig, Manager & Director, 70 Princess Street

MEXICAN GOODWILL INDUSTRIES

Mexico City, D.F. Mexico, Industrias para la Rehabilitacion del Invalido, Octavio Ferreira, Director Ejecutivo, Calzada Mexico, Tacuba 398, Mexico, D.F.

PRACTICAL PHILANTHROPY

The program of Goodwill Industries of America, Inc. offers excellent investment possibilities in practical philanthropy. Relatively small incentive grants will launch new programs. Funds also are needed for training and research. Donations are deductible for income tax purposes.

NATIONAL HEADQUARTERS:

Goodwill Industries of America, Inc.
 1229 Twentieth St., N.W., Washington 6, D.C.

STAFF

Executive Vice President	Percy J. Treveltham
Special Assistant	John C. Harmon, Jr.
Director of Field Services	Robert E. Watkins
Public Relations Director	Lester H. Ahlswede
West Coast Representative	Marge Crawford



DIRECTORATE OF GOVERNING BODIES

GOODWILL INDUSTRIES OF AMERICA, INC.

OFFICERS

CHAIRMAN OF THE BOARD, *James T. Buckley*
PRESIDENT, *Richard A. Nelson*
FIRST VICE PRESIDENT, *H. Conwell Snoise*
SECOND VICE PRESIDENT, *Howard G. Lytle*
TREASURER, *James C. Dulin*
TREASURER EMERITUS, *William J. Elliott*
SECRETARY, *David D. Blair*
EXECUTIVE VICE PRESIDENT, *Percy J. Trevethan*

DIRECTORS

DAVID D. BLAIR
WILLIAM BROADHURST
EARL R. BROWN
JAMES T. BUCKLEY
VINCENT P. CLARKE
MERTON R. DE LONG
KENNETH L. DOWNING
JAMES C. DULIN
HENRY E. HELMS
LEE H. LACEY
WALTER C. LOAGUE
HOWARD G. LYTLE
GERALD C. MANN
J. EVERETT MC CLUHAN
FRED A. MC MASTER
GEN. JOSEPH T. MC NARNEY
W. VERNON MIDDLETON
PAUL D. MILLER
RICHARD A. NELSON
WILLIAM RAGOLIO
GEORGE A. SCOTT
LEN SMITH
MARION C. SMITH
W. HAROLD SNAPE
H. CONWELL SNOKE
CLYDE W. SULLIVAN
LELAND C. WHIPP

DEPARTMENT OF GOODWILL INDUSTRIES

MEMBERS

WILLIAM BRADHURST
JAMES T. BUCKLEY
FRANK G. FLEGAL
MRS. ERANK GREATHOUSE
GERALD H. KENNEDY
ERNEST V. MAY
H. CLIFFORD NORTHCOTT
JOHN W. PAYNE
J. J. PERKINS
ERNEST W. PETERSON
GLENN R. PHILLIPS
CHARLES E. WEGNER
MRS. J. ERNEST WILKINS
A. FRANK SMITH
W. VERNON MIDDLETON
ALLEN B. RICE

NATIONAL COUNCIL OF WOMAN'S AUXILIARIES TO GOODWILL INDUSTRIES

OFFICERS

PRESIDENT EMERITUS, *Mrs. C. J. Cook*
PRESIDENT, *Mrs. Richard W. Kratz*
FIRST VICE PRESIDENT, *Mrs. Edward B. Sullivan*
SECOND VICE PRESIDENT, *Mrs. Charles W. Grover*
RECORDING SECRETARY, *Mrs. George Leonetti*
TREASURER, *Mrs. Richard J. Buerth*
MEMBER-AT-LARGE, *Mrs. Carl A. Harris*
MEMBER-AT-LARGE, *Mrs. Ralph D. Kinney*
MEMBER-AT-LARGE, *Mrs. Charles E. Wegner*

CITY

Philadelphia, Pa.
San Diego, Calif.
Philadelphia, Pa.
Indianapolis, Ind.
Washington, D. C.
St. Petersburg, Fla.
San Jose, Calif.
Washington, D. C.

San Jose, Calif.
Tulsa, Okla.
Lakeside, Ohio
Philadelphia, Pa.
Boston, Mass.
Portland, Ore.
Akron, Ohio
Washington, D. C.
Boston, Mass.
Dayton, Ohio
Denver, Colo.
Indianapolis, Ind.
Dallas, Tex.
Kansas City, Mo.
Los Angeles, Calif.
San Diego, Calif.
Philadelphia, Pa.
New York, N. Y.
San Diego, Calif.
Chicago, Ill.
San Diego, Calif.
Gary, Ind.
Portland, Ore.
Washington, D. C.
Philadelphia, Pa.
Cincinnati, Ohio
Omaha, Neb.

CITY

Tulsa, Okla.
Philadelphia, Pa.
Los Angeles, Calif.
Rogers, N. Mex.
Los Angeles, Calif.
Pittsburgh, Pa.
Madison, Wis.
Baltimore, Md.
Wichita Falls, Tex.
Portland, Ore.
Denver, Colo.
St. Paul, Minn.
Washington, D. C.
Houston, Tex.
Philadelphia, Pa.
Philadelphia, Pa.

CITY

Boston, Mass.
Evansville, Ind.
Springfield, Mass.
Cleveland, Ohio
Portland, Ore.
Jacksonville, Fla.
Chicago, Ill.
Arlington, Mass.
St. Paul, Minn.



Cover Photo: Flini Journal